

Board Meeting February 21, 2022

Board Members: Michael Remole, Gabrielle Remole, Mary Remole, Marti Smith, Carolyn Stipp Diane Vines

Present: Michael Remole, Gabby Remole, Mary Remole, Marti Smith and Diane Vines Absent: Carolyn Stipp

Meeting was called to order at 6:03pm by Michael Remole

Michael proposed postponing 2022 Board Planning retreat due to schedules and financial concerns for travel, as well as the current needs of the board members.

- 1. Planning Retreat—options?
 - a. Virtual Planning
 - b. In-person in Illinois
 - c. Post-pone for next year

Gabby made a motion to postpone planning retreat

Diane seconded the motion

Board voted unanimously to postpone retreat for fall of 2022

Michael updated board on plans for Sur+Thrive and current status of partnering with schools

- 2. Sur+Thrive Updates
 - a. Brainstorming & recruiting meeting went well.
 - b. Planned to start on the ground 3/15/22
 - c. Plans to make this curriculum a form of revenue for the agency
 - i. Sales funnel for schools that are not a part of the grant
 - ii. Can be utilized anywhere in the country
 - iii. Complete bundle to share with programs and all materials are full of clinical components and practical strategies to maximize impact

Michael discussed the agency's recent exposure on podcast with Donald Miller

3. Business Made Simple Podcast

- a. Michael was interviewed by Donald Miller for Business Made Simple and provided free business advice to help Gateway Family Services reach our potential.
- b. A breakdown of the conversation is being provided to the board and Michael is working on building a team to help address the concerns.
- c. Michael completed a business evaluation/assessment and the assessment identified our weaknesses and plans will be developed to address those concerns.
- d. Board to review business evaluation before next board meeting to address areas of weakness
- 4. Nutrena Feeds Grant Update from Gabby
 - a. Board was asked to share on social media and vote daily for the voting

Michael shared about Balloons Over Vermilion award

- 5. Balloons Over Vermilion
 - a. March 8th we are being awarded \$7,500 from Balloons Over Vermilion. These funds will be given to Hooves of Hope as payment for use of space and any upgrades Hooves of Hope deems necessary

Marti Smith made motion to approve use of funds Gabby seconded the motion Board approved unanimously

Michael provided updates for

- 6. State Farm Neighborhood for Good
 - a. Application submitted and is part of the 4,000 that were accepted.
 - b. Week of April 18th Top 200 will be notified
- 7. Financial Review
 - a. See Profit & Loss, Balance Reports attached
 - b. Giving--\$4435 has been donated January 2022- February 17, 2022
 - i. Pooper Bowl brought in \$2,950
 - ii. \$800 of that was given to the winners
 - iii. \$2,150 cleared for the event
 - iv. \$585 given in Memory of Patty Frerichs

Michael opened the floor for any additional discussions and the board had no additional items to discuss.

Gabby made a motion to adjourn meeting Marti seconds the motion

Meeting adjourned at 7:12pm